

From voluntary to mandatory







Will it impact farmers' and workers' lives?



Unfair trading practices

lead to

Human rights violations

Low prices/ price pressure

No long term commitments, push deadlines

Discourage/punish participation trade unions

Dumping polluted waste (water)

Women doing the hardest taks, exposure to agrochemicals etc

- Decent working conditions, decen standard of living, no child labour, living income and living wage
- Decent working conditions, protection of the child, forced labour
- Trade union freedom, association formation and participation
- --> Clean drinking wate

No Discrimination, decent working conditions, health



Poverty is the root cause of many human rights and environmental violations

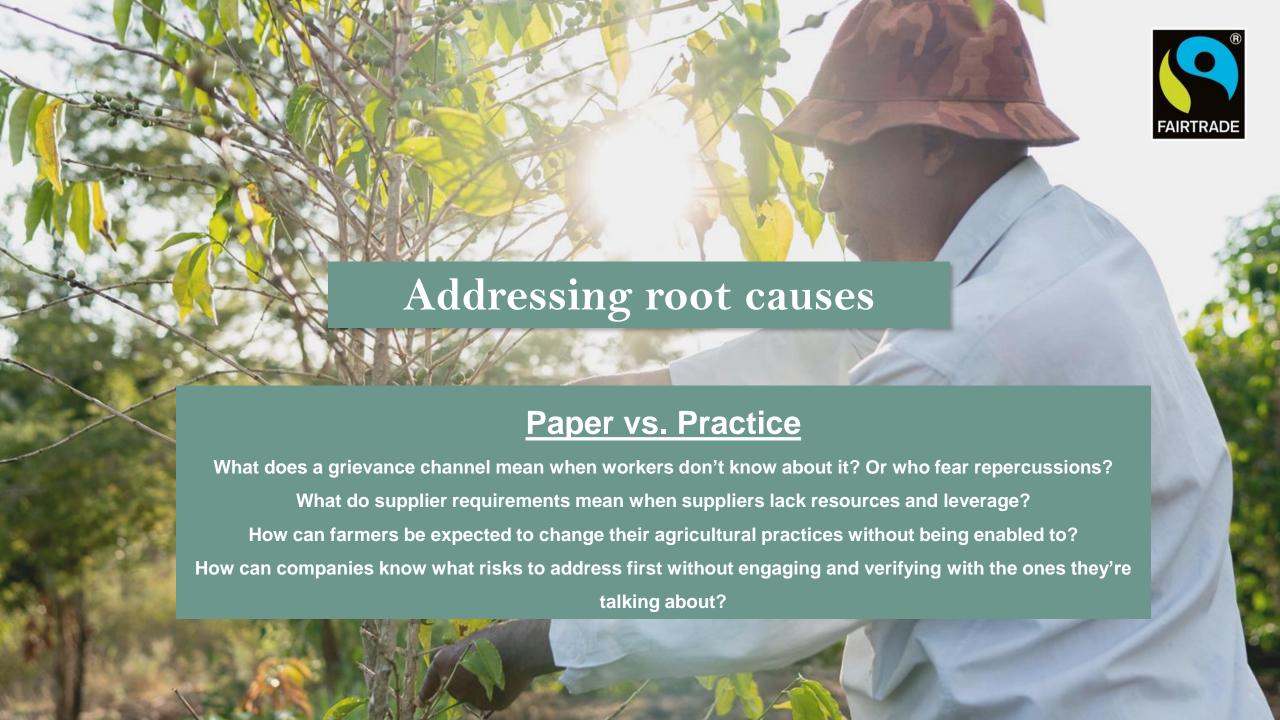




A box-ticking approach
would make no
meaningful difference for
the 160 million children
who, based on most
recent ILO & UNICEF
estimates, are in child
labour in the beginning of
2020, of which 79 million
in hazardous child labour

That's pre-COVID





Rights holder inclusive due diligence Works both ways











Example: Fairtradecertified Belize Sugar Cane Farmers Association

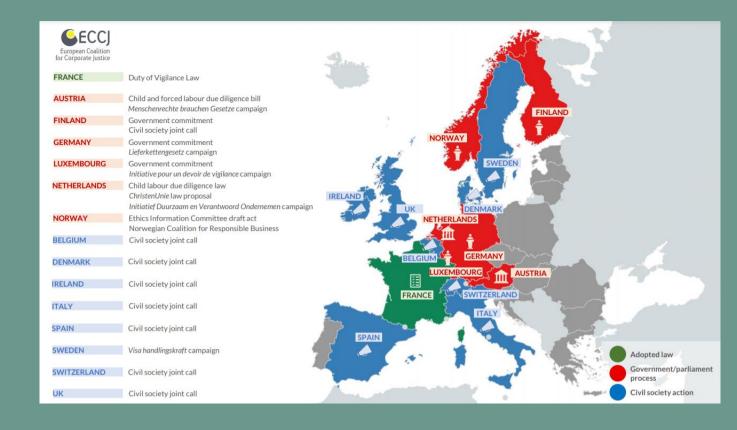
Child labour monitoring and remediation

Fairtrade's call to action: PuT Farmers and workers at the front and center of due diligence



Governments

- HREDD legislation that covers the whole supply chain and all HR&E
- Explicit reference to stakeholder engagement
- Living Incomes/wages
- Adapting trading practices
- Prevent cut and run



Fairtrade's call to action: PuT Farmers and workers at the front and center of due diligence



Business

- Go beyond tier 1
- Stakeholders engagement every step op the way
- Include rights holders
- Adapt trading practices
- Including fair pricing to enable living income



We all have a role to play, let's work together

Only then farmers and workers will reap the benefits of trade in their daily lives and achieve the aims of SDG8

